

Scoring Rubric for Video Presentations

To be successful, submissions must achieve a 65% score in Section A and in Section B. Submissions that achieve an ‘Insufficient’ score in any category will receive a fail.

Section A: Content, Relevance, Educational Value					
Grade	Excellent	Good	Satisfactory	Insufficient	Points
Points Awarded	3 points	2 points	1 points	0 points	
Content and Messages	The video offers a concise summary of the findings and highlights the key points of the study. The objectives of the study are clear and methods adequately described. Conclusions are supported by strong evidence.	The video offers an adequate summary of the findings and some of the highlights of the study. Majority of the study objectives and methods are given. There is adequate evidence to support the conclusions.	The video fails to adequately summarise the findings or highlights of the study. The objectives are not clear and methods are vague. Some conclusions lack supporting evidence.	The video does not summarise the findings or highlights of the study. The objectives are not given and methods are lacking. Many conclusions lack supporting evidence.	_____/3
Relevance	The video demonstrates the relevance of the research to a wide the audience.	The video adequately demonstrates the relevance of the research to a wide the audience.	The relevance of the research to a wide audience is not clear.	The video fails to demonstrate the relevance of the research to a wide the audience.	_____/3
Educational Value	The video has educational value to both the presenter’s peers and a wider, general audience.	The video offers some educational value to both the presenter’s peers and a wider, general audience.	The video offers moderate educational value to both the presenter’s peers and a wider, general audience.	The video offers no educational value.	_____/3

Section B: Organisation, and Technical and Creative Ability					
Grade	Excellent	Good	Satisfactory	Insufficient	Points
Points Awarded	3 points	2 points	1 points	0 points	
Organization	The video has a clear beginning, middle and end that features an introduction, methods, results and conclusion and is easy to follow. The main findings and their relevance are expressed well.	The video has some structure which features an introduction, methods, results and conclusion. The majority of findings and their relevance are given.	The video lacks structure with the appropriate sections ill-defined. Majority of findings and their relevance are not given.	The video has no structure or organisation. Findings and their relevance are not given.	_____/3
Grammar and Vocabulary	English is grammatically correct. Scientific terms or acronyms are clearly defined or replaced with more familiar terms.	Occasional incorrect English grammar used. Some of the scientific terms or acronyms are not adequately defined.	Inexcusable use of English grammar. Many of the scientific terms or acronyms are not adequately defined.	Very poor use of English grammar. Scientific terms or acronyms are not defined.	_____/3
Delivery and Narration	Narration is clear, relaxed, comprehensible, has a good pace and consistent in style throughout. The speech is expressive and offers a cadence that encourages listening.	Narration is mostly clear, relaxed, comprehensible, has a reasonable pace and mostly consistent in style throughout. The speech is adequately expressive.	Narration is mostly unclear, stressed, not very understandable, has a variable pace and is often inconsistent in style. The speech is not very expressive and the cadence deters listening.	Narration is unclear, stressed, incomprehensible, variable pace and is inconsistent in style throughout. The speech is not expressive.	_____/3

Section B: Organisation, and Technical and Creative Ability					
	Excellent	Good	Satisfactory	Insufficient	Points
Technical Production and Editing	The story line is effectively expressed through video footage, sound, and special effects and is overall appealing. Scenes flow smoothly from one to the other without empty space.	The story line is expressed adequately through video footage, sound, and special effects and overall offers some appeal. The majority of scenes flow smoothly from one to the other and there is little empty space.	The story line lacks expression through inadequate use of video footage, sound, and special effects and overall offers little appeal. Many of the scenes fail to flow smoothly from one to the other and there are many empty spaces.	The story line is hard to follow due to insufficient use of video footage, sound, and special effects and overall is confusing. There are many unnatural breaks between scenes and empty spaces.	_____/3
Audio and Sound	Video footage and effects are improved through consistently high quality sound and audio, and together complement the storyline.	Video footage and effects are somewhat improved through mostly consistent, mostly high quality sound and audio.	Video footage and effects are hampered by inconsistent quality sound and audio, that together distract the viewer from the storyline.	The quality of the audio and sound are consistently poor and degrades the quality of the video footage and effects. The viewer is consistently distracted.	_____/3
Visuals and Graphics	Graphics, animation and other visuals are effectively used to express the purpose and findings of the study and complement the audio.	Graphics, animation and other visuals are generally helpful for expressing the purpose and findings of the study and often complement the audio.	Graphics, animation and other visuals are generally unhelpful for expressing the purpose and findings of the study, and fail to complement the audio.	Graphics, animation and other visuals are ineffectively used to express the purpose and findings of the study, add confusion and are more distracting than helpful.	_____/3

Section B: Organisation, and Technical and Creative Ability					
	Excellent	Good	Satisfactory	Insufficient	Points
Video Quality and Camera Techniques	The quality and resolution of the video are consistently high. Stills and video footage are in focus and effectively composed. The movement of the camera is smooth.	The quality and resolution of the majority of video is high. Stills and video footage are mostly in focus and well composed. Most of the movement of the camera is smooth.	The quality and resolution of the video are consistently low. Stills and video footage are often not in focus and ineffectively composed. The movement of the camera is often wobbly.	The quality and resolution of the video are inadequate for presentation. Stills and video footage are mostly not in focus and poorly composed. The movement of the camera is distracting.	_____/3
Creativity	The visual and audio content of the video are creatively used to effectively express the purpose, findings and conclusions of the study.	For the most part, the visual and audio content of the video are creatively used to express the purpose, findings and conclusions of the study.	For the most part, the visual and audio content of the video are not creatively used, often distracting the viewer from the main messages of the study.	The visual and audio content of the video are not creatively used and fail to express the purpose, findings and conclusions of the study.	_____/3